

1. What is a stimulus?
 - b. Any physical event that can be detected by one of the senses.
2. Stimulus control is:
 - a. When a particular behavior is more likely to occur in the presence of a discriminative stimulus because of previous reinforcement in the presence of that stimulus.
3. Establishing operations are:
 - b. Any stimulus, object, or event that increases the effectiveness of a consequence as a reinforcer or punisher at a particular time.
4. What is a discriminative stimulus?
 - c. A stimulus that signals the availability of reinforcement.
5. An example of discrimination training is:
 - a. Stopping at a red light, but not at a green light.
6. How can establishing operations aid in instruction?
 - a. Withholding a reinforcer prior to an activity that uses that reinforcer will make it more appealing.