



# Cultural Competence Webinar



*\*\* This Webinar is open to ALL OPWDD and provider agency employees\*\**

## ***Why is Health Literacy Important to YOU?***

**Wednesday, October 29, 2014**

**1 to 2 p.m.**

*Hosted by the OPWDD Office of Diversity Management*

**Presenter:** Winston Lawrence, Ed.D., Senior Professional Development Associate,

The Literacy Assistance Center, New York City

The presenter will provide answers to the questions: What do health literacy and cultural competence have in common? Why are these concepts important to YOU as a service provider. National data indicates that most U.S. adults have difficulty reading, interpreting, and acting on health information. Since 2003, The Literacy Assistance Center, located in New York City, has provided professional training to adult literacy teachers and health professionals on ways of addressing health literacy in classrooms and in medical and public health settings. Dr. Lawrence has been responsible for implementing the LAC's Health Literacy initiative in New York City. This project has involved providing staff development to teachers, instructors, and tutors around a skills-based approach to the teaching of health literacy. He also has conducted workshops for public health and medical professionals around health literacy and cultural competence awareness and strategies.

Topic: Why is Health Literacy Important to YOU?  
Date: Wednesday, October 29, 2014  
Time: 1:00 pm, Eastern Daylight Time (New York, GMT-04:00)  
Meeting Number: 647 586 703  
Meeting Password: Samuelr01!

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To join the audio conference only  
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You can contact me at:  
[nicole.weinstein@opwdd.ny.gov](mailto:nicole.weinstein@opwdd.ny.gov)  
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